



PROSPECTS SERVICES FOR YOUR STUDENTS

PROSPECTS



Prospects is now part of Jisc

For more information contact prospects.marketing@jisc.ac.uk www.prospects.ac.uk

Guiding students on their career journey

Students will most often begin their career planning by asking questions such as:

🌀
If I studied maths at university,
what job could I do?

🌀
How much would I be paid
if I became a solicitor?

🌀
What can I do with my
psychology degree?

The content to answer these questions
can be found on www.prospects.ac.uk

Two million users a month visit the site
looking for careers advice, information,
job and course opportunities

Career planning tools

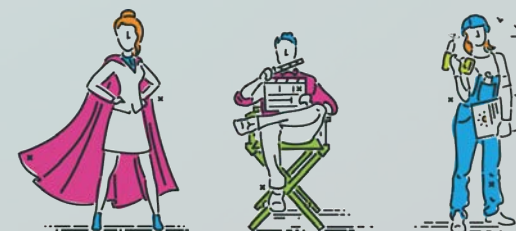
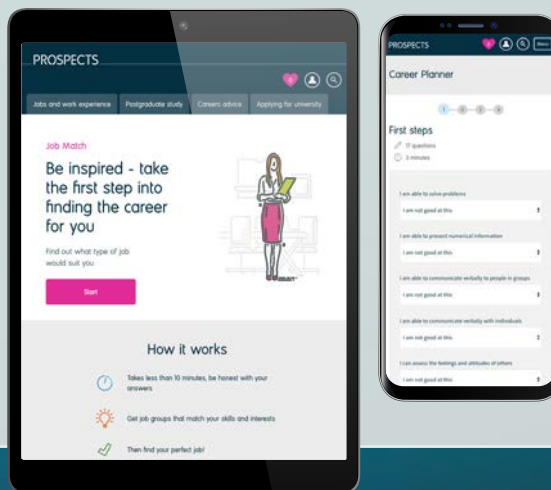
Prospects helps students from FE and HE with their career choices by asking them to reflect on themselves. We have two tools which can do this

Job Match is already being used by students and takes around ten minutes to complete. Your students can register free of charge to access Job Match at www.prospects.ac.uk/job-match

It was designed to provide a quick, broad look at career options. There are 26 multiple choice questions ranging from strongly disagree to strongly agree and users answer questions about what they find interesting, rewarding and purposeful.

Results are displayed by showing the user 15 job families which have 'identities' to help them relate to each group (inspirer, visionary, guardian, creator, etc.). Each job family will show a % of how strongly the user matched to them. Within the 15 job families sit the 500 job profiles. From there the user can filter the profiles that sit in the families, save any of interest or look for jobs which are currently advertised on the Prospects website that relate to that job profile.

Prospects also delivers **Career Planner** - designed to match the skills, motivations and desires of the user and the results display as a list of job profiles from 1 to 500 in order of compatibility (from most to least). This tool takes around 20 minutes to complete and is best completed with a careers adviser to ensure questions are answered with the correct amount of consideration.



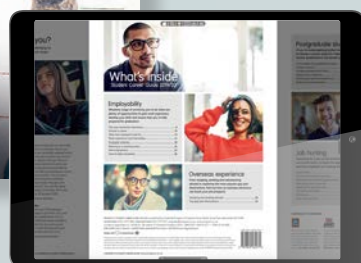
Career advice

Every year we produce magazines which are packed full of advice from choosing your career to applying for jobs, with lots of guidance in between

You can access a digital version of our *Student Career Guide* at www.prospects.ac.uk/publications/studentcareerguide

We also provide a magazine for career and recruitment professionals which examines graduate labour market data, *What do graduates do?*

You can find the latest copy of this magazine at luminate.prospects.ac.uk/what-do-graduates-do



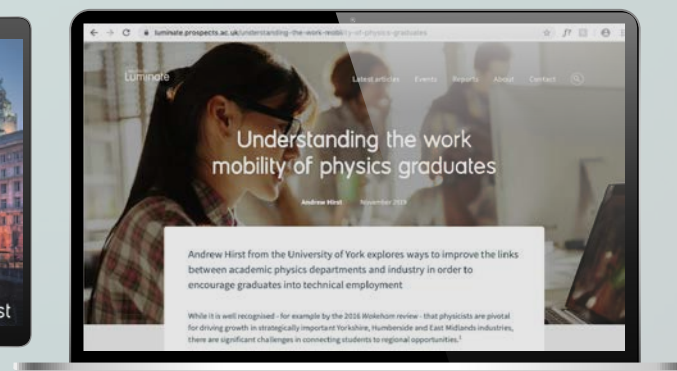
Luminate resources

Luminate is our hub for data, trends, advice and thought-leadership on the school-leaver and graduate labour market

Providing a fresh voice for the sector, it is aimed at careers advisers, recruiters, employers and anyone interested in labour market information.

Sign up for our monthly newsletter at luminate.prospects.ac.uk

Some articles of interest on Luminate:
luminate.prospects.ac.uk/the-21st-century-he-careers-professional
luminate.prospects.ac.uk/why-do-students-defer-their-career-planning



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Relevant content on Prospects

What can I do with my degree?

www.prospects.ac.uk/careers-advice/what-can-i-do-with-my-degree

With 100 subjects to browse, each provides information on the opportunities that the selected degree can offer (including job options, work experience, typical employers, skills for CVs, further study) and provides insights into what people who have studied that subject go on to do after university.

Apprenticeships

www.prospects.ac.uk/jobs-and-work-experience/apprenticeships

The apprenticeship section on Prospects.ac.uk explains what types are available, how to apply and which sectors offer them. Students can also search the latest apprenticeship opportunities.

Work experience and internships

www.prospects.ac.uk/jobs-and-work-experience/work-experience-and-internships

This section looks at how to make inroads with employers that may not currently be recruiting, through volunteering, work shadowing and taking in virtual work experience.

Careers advice

www.prospects.ac.uk/careers-advice

This dedicated careers section contains a variety of content which is relevant to students in their career search.

- How to find a job
- Social media and job hunting
- How to get a job with no experience
- What skills do employers want?

Choosing a course

www.prospects.ac.uk/applying-for-university/choosing-a-course

This section concentrates on everything anyone looking to go to university would need to know, including guides to the various qualifications on offer.

Postgraduate study

www.prospects.ac.uk/postgraduate-study

If your students are looking to explore further study they can find a comprehensive postgraduate course database on our site as well as university and department profiles to give them a great insight into what it's like to study at a specific institution. We also have advice on different levels of study and the funding options available.

Getting into university

www.prospects.ac.uk/applying-for-university/getting-into-university

A section highly relevant to FE students, it explores how to apply for university, personal statements for university applications, preparing for a university interview, what to do on A-level results day and university clearing.

Job and course search

www.prospects.ac.uk/graduate-jobs

www.prospects.ac.uk/postgraduate-courses

The graduate job search contains not only graduate-level jobs and schemes but work experience, apprenticeship opportunities and volunteering positions. This search has more than 250,000 page views a month.

The postgraduate course search contains over 18,000 postgraduate level courses from UK HE providers and has more than 100,000 page views a month.

Institutions can order Prospects' marketing materials from the [Services for career professionals page on the Prospects website](http://www.prospects.ac.uk/about-us/services-for-career-professionals)